

Rep Order# 6841709 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 198293 Printed: 08/15/2012 9:47 AM 1 of 4
EC'd Yes Last Received: 08/14/2012 12:05 PM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () JOE DONNELLY 4 US S
Product JOE DONNELLY/SENATE
Estimate# 2204
Buyer Erica Corso
Phone#
Fax#
Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 299/301/2204
Flight Dates 08/15/2012 - 08/20/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
JOE DONNELLY FOR US SENATE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/15-08/15	2	1	2	\$1,200.00	
	2	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/16-08/16	2	1	2	\$1,200.00	
	3	F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/17-08/17	2	1	2	\$1,200.00	
	4	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/20-08/20	2	1	2	\$1,200.00	
	5	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	08/16-08/16	1	1	1	\$600.00	
	6	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	08/20-08/20	1	1	1	\$600.00	
	7	W	8A-9A	CBS THIS MORNING	:30	\$150.00	08/15-08/15	1	1	1	\$150.00	
	8	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	08/16-08/16	1	1	1	\$150.00	
	9	F	8A-9A	CBS THIS MORNING	:30	\$150.00	08/17-08/17	1	1	1	\$150.00	
	10	M	8A-9A	CBS THIS MORNING	:30	\$150.00	08/20-08/20	1	1	1	\$150.00	
	11	W	6A-7A	DAYBREAK @ 6	:30	\$450.00	08/15-08/15	1	1	1	\$450.00	
	12	F	6A-7A	DAYBREAK @ 6	:30	\$450.00	08/17-08/17	1	1	1	\$450.00	
	13	TH	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/16-08/16	1	1	1	\$200.00	
	14	M	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/20-08/20	1	1	1	\$200.00	

Rep Order# 6841709 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 198293

Printed: 08/15/2012 9:47 AM
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Station WISH-TV INDIANAPOLIS, IN
Advertiser () JOE DONNELLY 4 US S
Product JOE DONNELLY/SENATE
Estimate# 2204
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 299/301/2204
Flight Dates 08/15/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	W	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/15-08/15	1	1	1	\$450.00	
	16	TH	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/16-08/16	1	1	1	\$450.00	
	17	F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/17-08/17	1	1	1	\$450.00	
	18	M	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/20-08/20	1	1	1	\$450.00	
	19	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/16-08/16	1	1	1	\$350.00	
	20	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/20-08/20	1	1	1	\$350.00	
	21	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/15-08/15	1	1	1	\$650.00	
	22	TH	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/16-08/16	1	1	1	\$650.00	
	23	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/17-08/17	1	1	1	\$650.00	
	24	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/20-08/20	1	1	1	\$650.00	
	25	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/15-08/15	1	1	1	\$600.00	
	26	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/16-08/16	1	1	1	\$600.00	
	27	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/17-08/17	1	1	1	\$600.00	
	28	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/20-08/20	1	1	1	\$600.00	
	29	W	4P-5P	ANDERSON	:30	\$300.00	08/15-08/15	1	1	1	\$300.00	
	30	TH	4P-5P	ANDERSON	:30	\$300.00	08/16-08/16	1	1	1	\$300.00	

Station WISH-TV INDIANAPOLIS, IN Agency () BUYING TIME Rep Firm () PHILADELPHIA
 Advertiser () JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210 Sales Office () KATE BRADY
 Product JOE DONNELLY/SENATE WASHINGTON, DC 20001 Salesperson ()
 Estimate# 2204 Agency C/P1/P2/E 299/301/2204 Salesperson Phone# 215-567-6005
 Buyer Erica Corso Flight Dates 08/15/2012 - 08/20/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	F	4P-5P	ANDERSON	:30	\$300.00	08/17-08/17	1	1	1	\$300.00	
	32	M	4P-5P	ANDERSON	:30	\$300.00	08/20-08/20	1	1	1	\$300.00	
	33	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/15-08/15	1	1	1	\$600.00	
	34	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/16-08/16	1	1	1	\$600.00	
	35	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/17-08/17	1	1	1	\$600.00	
	36	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/20-08/20	1	1	1	\$600.00	
	37	TH	630P-7P	WISH-TV 6P NEW	:30	\$700.00	08/16-08/16	1	1	1	\$700.00	
	38	F	630P-7P	WISH-TV 6P NEW	:30	\$700.00	08/17-08/17	1	1	1	\$700.00	
	39	M	630P-7P	WISH-TV 6P NEW	:30	\$700.00	08/20-08/20	1	1	1	\$700.00	
	40	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	08/15-08/15	1	1	1	\$600.00	
	41	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	08/16-08/16	1	1	1	\$600.00	
	42	F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	08/17-08/17	1	1	1	\$600.00	

---REPORT TOTALS---
 Report Totals: 46 / \$22,900.00

---SALES MONTHLY TOTALS---
 Aug 12: 46 / \$22,900.00

Last Received: 08/14/2012 12:05 PM
Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() BUYING TIME	Rep Firm	
Advertiser	() JOE DONNELLY 4 US S		650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office	() PHILADELPHIA
Product	JOE DONNELLY/SENATE		WASHINGTON, DC 20001	Salesperson	() KATE BRADY
Estimate#	2204	Agency C/P1/P2/E	299/301/2204		
Buyer	Erica Corso	Flight Dates	08/15/2012 - 08/20/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

Sales Totals: 46 / \$22,900.00

Station Totals: 46 / \$22,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$51,185	CABL	0%	WISH	44%	WNDY	0%	WRTV	14%	WTHR	35%
		WTTV	0%	WXIN	4%						

---COMPETITIVE COMMENTS---

COMP UPDATED

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

2012

I, Buying Time, LLC
 being/on behalf of: Joe Donnelly, a legally
 qualified candidate of the Democratic political
 party for the office of: United States Senator (IN)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana
P.O. Box 891
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica L. Co
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date

Spot Manager: All, 08/15/12-08/20/12

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code (Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06841709

WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/15/12		Daytime Afternoo	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @ 530p		530-6p	:30	08/15/12		News 8 @530	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/15/12		Daytime Afternoo	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Anderson Cooper		357-5p	:30	08/15/12		M-F 4p-5p	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @6		558-630p	:30	08/15/12		News 8 @6	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Price Is Right		1058-12p	:30	08/15/12		Price Is Right	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Noon News		1158a-1230p	:30	08/15/12		Noon News	\$650.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @5p		5-530p	:30	08/15/12		News 8 @5	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Daybreak @ 6		558-7a	:30	08/15/12		Daybreak @ 6	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS This Morning @8		8-9a	:30	08/15/12		CBS This Mornin	\$150.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS Evening News		630-7p	:30	08/16/12		CBS Evening Ne	\$700.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS This Morning @7a		7-8a	:30	08/16/12		CBS This Mornin	\$350.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS This Morning @8		8-9a	:30	08/16/12		CBS This Mornin	\$150.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Let's Make A Deal		958-11a	:30	08/16/12		Let's Make a Dea	\$200.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Price Is Right		1058-12p	:30	08/16/12		Price Is Right	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Noon News		1158a-1230p	:30	08/16/12		Noon News	\$650.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @5p		5-530p	:30	08/16/12		News 8 @5	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Anderson Cooper		357-5p	:30	08/16/12		Anderson Cooper	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/16/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/16/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Anderson Cooper		357-5p	:30	08/16/12		Anderson Cooper	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @5p		5-530p	:30	08/16/12		News 8 @5	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @ 530p		530-6p	:30	08/16/12		News 8 @530	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @6		558-630p	:30	08/16/12		News 8 @6	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Entertainment Tonight		728-8p	:30	08/16/12		Entertainment To	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/17/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/17/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS Evening News		630-7p	:30	08/17/12		CBS Evening Ne	\$700.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS Evening News		630-7p	:30	08/17/12		CBS Evening Ne	\$700.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Price Is Right		1058-12p	:30	08/17/12		Price Is Right	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @5p		5-530p	:30	08/17/12		News 8 @5	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Daybreak @ 6		558-7a	:30	08/17/12		Daybreak @ 6	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS This Morning @8		8-9a	:30	08/17/12		CBS This Mornin	\$150.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/17/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/17/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @ 530p		530-6p	:30	08/17/12		News 8 @530	\$650.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Noon News		1158a-1230p	:30	08/17/12		Noon News	\$650.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Anderson Cooper		357-5p	:30	08/17/12		Anderson Cooper	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS This Morning @8		8-9a	:30	08/20/12		CBS This Mornin	\$150.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/20/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/20/12		Soap Rotator	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Price Is Right		1058-12p	:30	08/20/12		Price Is Right	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS Evening News		630-7p	:30	08/20/12		CBS Evening Ne	\$700.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS Evening News		630-7p	:30	08/20/12		CBS Evening Ne	\$700.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Let's Make A Deal		958-11a	:30	08/20/12		Let's Make a Dea	\$200.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	News 8 @ 530p		530-6p	:30	08/20/12		News 8 @530	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Anderson Cooper		357-5p	:30	08/20/12		Anderson Cooper	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Entertainment Tonight		728-8p	:30	08/20/12		Entertainment To	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	CBS This Morning @7a		7-8a	:30	08/20/12		CBS This Mornin	\$350.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Noon News		1158a-1230p	:30	08/20/12		Noon News	\$650.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	12204	Soap Rotator		1227-2p	:30	08/20/12		Soap Rotator	\$600.00			

[Filtered by:] Sorted by: Alt Order #.

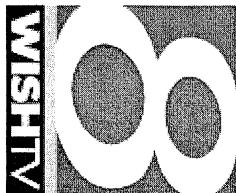
Spot Manager: All, 08/15/12-08/20/12

Station Advertiser Product Estim Order Inventory Descr Time Period Length Date Air Time Inv. Code (Place) Rate Ad-ID MG MG Info
Alt Order #: 06841709

													\$22,900.00						
													\$22,900.00						

[Filtered by:] [Sorted by: Alt Order #]

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY/SENATE
Estimate Number	2204

Invoice #	198293-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/20/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue NW
 Floor 1
 Washington, DC 20001-3796
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	198293
Alt Order #	06841709
Deal #	
Order Flight	08/15/12 - 08/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Soap Rotator	1227-2p		08/13/12 to 08/19/12	2x	--W----				
	WISH			W	08/15/12	:30	12:56 PM	JSD120530H	\$600.00		2
	WISH			W	08/15/12	:30	1:29 PM	JSD120530H	\$600.00		1
2	WISH	Soap Rotator	1227-2p		08/13/12 to 08/19/12	2x	---T---				
	WISH			Th	08/16/12	:30	12:55 PM	JSD120530H	\$600.00		1
	WISH			Th	08/16/12	:30	1:59 PM	JSD120530H	\$600.00		2
3	WISH	Soap Rotator	1227-2p		08/13/12 to 08/19/12	2x	----F--				
	WISH			F	08/17/12	:30	12:29 PM	JSD120530H	\$600.00		2
	WISH			F	08/17/12	:30	1:29 PM	JSD120530H	\$600.00		1
4	WISH	Soap Rotator	1227-2p		08/20/12 to 08/26/12	2x	M-----				
	WISH			M	08/20/12	:30	1:29 PM	JSD120530H	\$600.00		1
	WISH			M	08/20/12	:30	1:59 PM	JSD120530H	\$600.00		2
5	WISH	Entertainment Tonight	728-8p		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	7:39 PM	JSD120530H	\$600.00		1
6	WISH	Entertainment Tonight	728-8p		08/20/12 to 08/26/12	1x	M-----				
	WISH			M	08/20/12	:30	7:47 PM	JSD120530H	\$600.00		1
7	WISH	CBS This Morning @8	8-9a		08/13/12 to 08/19/12	1x	--W----				
	WISH			W	08/15/12	:30	8:11 AM	JSD120530H	\$150.00		1
8	WISH	CBS This Morning @8	8-9a		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	8:54 AM	JSD120530H	\$150.00		1
9	WISH	CBS This Morning @8	8-9a								

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY/SENATE
Estimate Number	2204

Invoice #	198293-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/20/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	198293
Alt Order #	06841709
Deal #	
Order Flight	08/15/12 - 08/20/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue NW
 Floor 1
 Washington, DC 20001-3796
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	CBS This Morning @8	8-9a		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	8:41 AM	JSD120530H	\$150.00		1
10	WISH	CBS This Morning @8	8-9a		08/20/12 to 08/26/12	1x	M-----				
	WISH			M	08/20/12	:30	8:26 AM	JSD120530H	\$150.00		1
11	WISH	Daybreak @ 6	558-7a		08/13/12 to 08/19/12	1x	--W----				
	WISH			W	08/15/12	:30	6:29 AM	JSD120530H	\$450.00		1
12	WISH	Daybreak @ 6	558-7a		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	6:39 AM	JSD120530H	\$450.00		1
13	WISH	Let's Make A Deal	958-11a		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	9:59 AM	JSD120530H	\$200.00		1
14	WISH	Let's Make A Deal	958-11a		08/20/12 to 08/26/12	1x	M-----				
	WISH			M	08/20/12	:30	9:59 AM	JSD120530H	\$200.00		1
15	WISH	Price Is Right	1058-12p		08/13/12 to 08/19/12	1x	--W----				
	WISH			W	08/15/12	:30	10:59 AM	JSD120530H	\$450.00		1
16	WISH	Price Is Right	1058-12p		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	11:28 AM	JSD120530H	\$450.00		1
17	WISH	Price Is Right	1058-12p		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	11:31 AM	JSD120530H	\$450.00		1
18	WISH	Price Is Right	1058-12p								

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INVOICE

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Product	JOE DONNELLY/SENATE
Estimate Number	2204

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 650 Massachusetts Avenue NW
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 Washington, DC 20001-3796
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

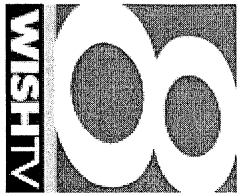
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WISH	Price Is Right	1058-12p								
	WISH			08/20/12 to 08/26/12	1x	M-----					
				M	08/20/12	:30	10:58 AM	JSD120530H	\$450.00		1
19	WISH	CBS This Morning @7a	7-8a								
	WISH			08/13/12 to 08/19/12	1x	---T---					
				Th	08/16/12	:30	7:57 AM	JSD120530H	\$350.00		1
20	WISH	CBS This Morning @7a	7-8a								
	WISH			08/20/12 to 08/26/12	1x	M-----					
				M	08/20/12	:30	7:29 AM	JSD120530H	\$350.00		1
21	WISH	Noon News	1158a-1230p								
	WISH			08/13/12 to 08/19/12	1x	--W----					
				W	08/15/12	:30	12:21 PM	JSD120530H	\$650.00		1
22	WISH	Noon News	1158a-1230p								
	WISH			08/13/12 to 08/19/12	1x	---T---					
				Th	08/16/12	:30	12:22 PM	JSD120530H	\$650.00		1
23	WISH	Noon News	1158a-1230p								
	WISH			08/13/12 to 08/19/12	1x	----F--					
				F	08/17/12	:30	12:14 PM	JSD120530H	\$650.00		1
24	WISH	Noon News	1158a-1230p								
	WISH			08/20/12 to 08/26/12	1x	M-----					
				M	08/20/12	:30	12:27 PM	JSD120530H	\$650.00		1
25	WISH	News 8 @ 530p	530-6p								
	WISH			08/13/12 to 08/19/12	1x	--W----					
				W	08/15/12	:30	5:38 PM	JSD120530H	\$600.00		1
26	WISH	News 8 @ 530p	530-6p								
	WISH			08/13/12 to 08/19/12	1x	---T---					
				Th	08/16/12	:30	5:45 PM	JSD120530H	\$600.00		1
27	WISH	News 8 @ 530p	530-6p								

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Product	JOE DONNELLY/SENATE
Estimate Number	2204

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Order #	198293
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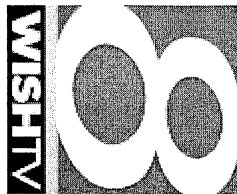
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WISH	News 8 @ 530p	530-6p		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	5:52 PM	JSD120530H	\$600.00		1
28	WISH	News 8 @ 530p	530-6p		08/20/12 to 08/26/12	1x	M-----				
	WISH			M	08/20/12	:30	5:38 PM	JSD120530H	\$600.00		1
29	WISH	Anderson Cooper	357-5p		08/13/12 to 08/19/12	1x	--W----				
	WISH			W	08/15/12	:30	4:24 PM	JSD120530H	\$300.00		1
30	WISH	Anderson Cooper	357-5p		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	4:22 PM	JSD120530H	\$300.00		1
31	WISH	Anderson Cooper	357-5p		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	4:40 PM	JSD120530H	\$300.00		1
32	WISH	Anderson Cooper	357-5p		08/20/12 to 08/26/12	1x	M-----				
	WISH			M	08/20/12	:30	4:55 PM	JSD120530H	\$300.00		1
33	WISH	News 8 @6	558-630p		08/13/12 to 08/19/12	1x	--W----				
	WISH			W	08/15/12	:30	6:22 PM	JSD120530H	\$600.00		1
34	WISH	News 8 @6	558-630p		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	6:13 PM	JSD120530H	\$600.00		1
35	WISH	News 8 @6	558-630p		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	6:22 PM	JSD120530H	\$600.00		1
36	WISH	News 8 @6	558-630p								

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Advertiser Code	299
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Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	WISH	News 8 @6	558-630p		08/20/12 to 08/26/12	1x	M-----				
	WISH			M	08/20/12	:30	6:11 PM	JSD120530H	\$600.00		1
37	WISH	CBS Evening News	630-7p		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	6:59 PM	JSD120530H	\$700.00		1
38	WISH	CBS Evening News	630-7p		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	6:59 PM	JSD120530H	\$700.00		1
39	WISH	CBS Evening News	630-7p		08/20/12 to 08/26/12	1x	M-----				
	WISH			M	08/20/12	:30	6:59 PM	JSD120530H	\$700.00		1
40	WISH	News 8 @5p	5-530p		08/13/12 to 08/19/12	1x	--W----				
	WISH			W	08/15/12	:30	5:12 PM	JSD120530H	\$600.00		1
41	WISH	News 8 @5p	5-530p		08/13/12 to 08/19/12	1x	---T---				
	WISH			Th	08/16/12	:30	5:22 PM	JSD120530H	\$600.00		1
42	WISH	News 8 @5p	5-530p		08/13/12 to 08/19/12	1x	----F--				
	WISH			F	08/17/12	:30	5:21 PM	JSD120530H	\$600.00		1
Aired Spots 46											

Gross Total \$22,900.00
Agency Commission \$3,435.00
Net Amount Due \$19,465.00
Payment Terms 30 Days

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